

SPONSORSHIP & ADVERTISING

COMMERCIAL OPPORTUNITIES 2027

MAY 11-12, 2027

PALM BEACH COUNTY CONVENTION CENTER | WEST PALM BEACH, FLORIDA

Build visibility with the people evaluating, specifying, sourcing and commercialising the next generation of medical devices.

WHY SPONSOR

Advanced Medical Device Show 2027 is a specialist B2B commercial environment for device manufacturers, OEMs, engineering partners, diagnostics, device electronics, robotics, manufacturing and clinical technology. Sponsorship extends a company's presence beyond its stand and into the attendee journey, content programme and commercial follow-up.

EVENT VISIBILITY	High-impact brand placement around the event and selected attendee touchpoints.
BUYER ENGAGEMENT	Commercial visibility aligned to Hosted Buyer and purchasing conversations, subject to programme availability.
CONTENT & THOUGHT LEADERSHIP	Conference and content-led opportunities designed around relevant medical-device themes.
DEALCONNECT PRESENCE	Visibility around DAXIO's structured commercial matchmaking and follow-up journey.

SPONSORSHIP ROUTES

PREMIER EVENT PARTNER

Headline event presence and integrated brand visibility across selected channels and event touchpoints.

STRATEGIC SPONSOR

A strong multi-channel presence for brands that want sustained visibility before and during the event.

HOSTED BUYER SPONSOR

Brand association with the qualified buyer pathway and selected Hosted Buyer communications and experiences.

CONFERENCE SPONSOR

Visibility around the conference programme, subject to programme structure and availability.

VIP / NETWORKING SPONSOR

Brand presence around approved networking, hospitality or meeting experiences.

ADVERTISING ROUTES

Digital visibility

Website, campaign and approved digital placements designed to support awareness and lead generation.

On-site visibility

Venue and event-environment branding opportunities, subject to venue rules and inventory.

Content-led visibility

Approved sponsored content, email or programme visibility where appropriate.

Integrated presence

A combined stand + sponsorship + advertising route for companies seeking a broader commercial footprint.

REQUEST CURRENT SPONSORSHIP & ADVERTISING AVAILABILITY

www.advancedmeddevicexpo.com/enquire

WHO YOUR BRAND IS POSITIONED AROUND

The attendee profile includes senior and specialist professionals in purchasing, sourcing, manufacturing, operations, engineering, R&D, product development, clinical and technology evaluation, commercial leadership, quality, regulatory and market access.

PRIORITY SECTORS

- Medical device manufacturers & OEMs
- Components, materials & sub-assemblies
- Contract manufacturing & production partners
- Engineering, design, testing & validation
- Diagnostics & clinical systems
- Digital health, connected devices & software
- Surgical robotics, automation & navigation
- Packaging, sterilisation & supply-chain services

BUILD YOUR SPONSORSHIP PACKAGE

Discuss your objectives, preferred placements and package options with the sponsorship team.
Combine event visibility, conference participation and on-site branding in one commercial proposal.

Current package pricing, inventory, exclusivity and availability are supplied by the event sales team.

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